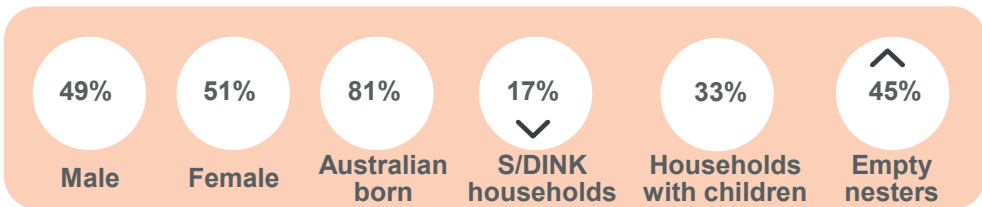
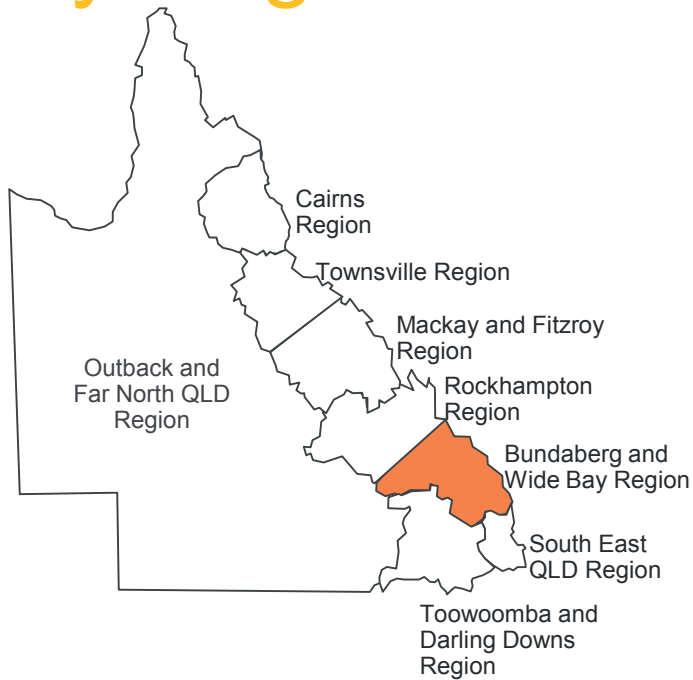




Regional snapshot Bundaberg and Wide Bay Region.



	Interest in innovation	
	Bundaberg & Wide Bay Region	QLD
Very interested	34% \downarrow	49%
Somewhat interested	39%	28%
Neutral	10%	11%
Not very interested	12%	6%
Not at all interested	3%	5%
Mean interest/10	6.6 \downarrow	7.1

	Involvement in innovation	
	Bundaberg & Wide Bay Region	QLD
Want to be actively involved (strongly agree)	22% \downarrow	37%

	New innovations or ideas	
	Bundaberg & Wide Bay Region	QLD
Had an idea at all	48%	51%
Progressed an idea	12%	17%

	Positives of innovation	
	Bundaberg & Wide Bay Region	QLD
Region Top 5		
Creates better ways of doing things	63%	60%
Improving lifestyles	47%	50%
Saving money/cheaper solutions	45% \wedge	29%
Productivity/efficiency	44%	47%
Saving resources	40%	35%

	Importance of innovation (mean/10)	
	Bundaberg & Wide Bay Region	QLD
You & your family	6.8 \downarrow	7.4
Your local community	7.1 \downarrow	7.5
Businesses	7.5 \downarrow	8.1
Government	7.7 \downarrow	7.9

	Innovation and Qld (strongly agree)	
	Bundaberg & Wide Bay Region	QLD
Innovation has a significant positive impact on me/Qld	48%	49%
Innovation important for Qld's future	55% \downarrow	69%
Qld is innovative state	17%	23%

	Negatives of innovation	
	Bundaberg & Wide Bay Region	QLD
Region Top 5		
Loss of jobs/underemployment	46%	39%
Can isolate or leave some people behind	37%	41%
Not always better	35%	31%
Can be forced on you	32%	29%
Can be hard to implement	31%	23%